

What is a Cool Planet Skier?

Cool Planet Skiers are skiers of all abilities from elite racers to recreational skiers.

Cool Planet Skiers are passionate, informed and take action on climate change.

As a Cool Planet Skier, we encourage you to:

- Cut your carbon footprint
- Engage your local community in climate issues and solutions
- Advocate for smart policies to reduce carbon emissions

WE'LL SNOW YOU HOW! See our storm of ideas on the other side.



**For more information:
Contact Paul Thompson or
Mindy Ahler**
www.coolplanetmn.org
952-920-1547
paul@coolplanetmn.org
mindy@coolplanetmn.org

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How snowy are you? Increase your snowflake intensity as a Cool Planet Skier. Start as a flurry and keep moving toward a blizzard. We can help!

*Getting started.....***Snow Flurry:**

- ✓ Join the Cool Planet Skiers on-line community – Like us on Facebook and join our email list
- ✓ Tell your friends about Cool Planet Skiers
- ✓ Support our work with a tax-deductible donation. Contributions of any amount fund our programs of education and advocacy.
- ✓ Reduce your carbon footprint – get a home energy audit, turn off lights and electronics when not in use, bike, walk, carpool, take public transit, etc.

*picking up speed.....***Snow Storm:**

- ✓ Wear your support - Cool Planet Skiers button and sticker
- ✓ Get training on conversations for climate solutions with Cool Planet
- ✓ Have conversations for climate action with those in your community: skiers, neighbors, family, friends
- ✓ Cut carbon at work and in your community, help others cut carbon

*watch out!!!! here comes an.....***Avalanche:**

- ✓ Fundraise for Cool Planet Skiers.
- ✓ Host a house party with a Climate Reality Project speaker or climate related film
- ✓ Support local food and local energy initiatives in your community
- ✓ Attend a Climate Reality Project training or a Cool Planet SPEAK UP!! climate solutions training

*build the movement and create a.....***Blizzard of actions:**

- ✓ Be a Cool Planet Skiers climate action leader in your community
- ✓ Host a film series, start a community solar project, organize or join your city energy commission or conservation committee
- ✓ Advocate for smart policies to reduce carbon emissions at a local, state and federal level
- ✓ Join or start a Citizens Climate Lobby group in your area to pass federal legislation for a revenue-neutral carbon tax

Together we will re-think and re-imagine healthy winters.

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