

## Meeting with Mark Reynolds, Lake Okoboji, 3-19-17

### Group Leaders and Liaisons

Best Practices video from Salt Lake CCL

R Relationships

A Actions

M Membership

P Persistence – relentlessly persistent

Said need to keep asking volunteers even if volunteer says not. Sometimes people say no and then a few months later says yes.

### Ideas from Group

#### Volunteers

- Share successes
- Appreciate all levels of participation
- Form teams/partnerships
- Have a writer's team/workshop – meet once a month to write letters, have workshop to provide more in-depth help with letter writing/LTEs
- Match person's interests/skills with volunteer task
- Support people who bring unique ideas – group leader is asking them to lead a committee and find out who else wants to help out.
- Have ongoing effort to support/acknowledge current volunteers – appreciate them
- tend to members you have
- meet and greet new people before Saturday meetings
- have new member meetings
- provide new members with opportunity to attend climate advocacy training
- tend to members you have
- focus on issues relevant to your area/be hyperlocal so people will know specifically how CFD would affect them
- Omaha doing potlucks and then listening to intro call – video for new intro call best

#### MOC meetings

- Minnesota reaching out to energy directors in rural electric co-ops
- Bellevue –
- SD – had 1 and ½ hours meeting for scheduled lobby day with local office – was short notice – relationship/relationship
- NE – 4 spring lobby drive meeting in 3 office – again relationship/relationship

- MOC meeting – debriefing afterwards - new member glowing

### **Saturday Meetings**

- do we listen to whole call
- sometimes skips the national call and committees meet – new people learn about committees
- have potlucks every other month – encourages getting to know each other
- City politics – group working in two cities brought in new people when they started holding Sat. meetings public libraries in city 1 one month and city 2 next month.
- At end of Saturday meeting – flip around all the cameras to show all the groups

### **Outreach to Youth**

- tell kids about CCL, tell people who work with kids about CL
- colleges, departments, etc.
- Departments send out lists of college events, student clubs – see if can get CCL information into those emails
- CCL groups fundraise to get youth to regional and national conferences
- CCL has college outreach organizer – Clara Fang – she has monthly conference calls
- Petition for campuses/departments to pay for students to go to CCL conferences
- CCL has huge asset because it is perfectly willing to let kids get involved at a high level
- 2016 June conference had two sessions for youth
- use iMatter program
- Inheritance Resolution
- Youth Climate Summit for 10-18 year olds
- millennial outbreak
- one on one matters
- Minnesota needs to connect with independent schools (top 1% of earners' children go there)
- Table at State Fair in Minnesota – private schools/colleges set up there with information)