



Engaging Higher Education in Climate Advocacy



Citizens' Climate Lobby
Citizens' Climate Education



About Clara



CLARA FANG

CCL Higher Education Outreach Coordinator

Agenda

- | | |
|-------------------------------------|--------------------------------------|
| 1 Why Young People? | 4 What Can I Do To Help? |
| 2 Who Are Youth Leaders? | 5 How Can Students Jump In? |
| 3 Higher Education Leaders | 6 Q&A Discussion |



Young People's Stories Resonate



7

Elected Officials Pay Attention To Young People



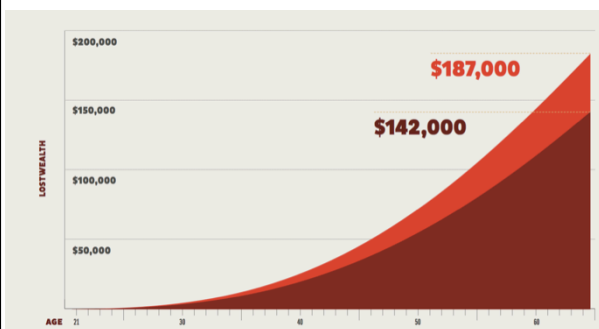
Traverse City High School students convinced Republican Representative Jack Bergman to join the Climate Solutions Caucus, October 2017.

Young People Will Be Disproportionately Affected

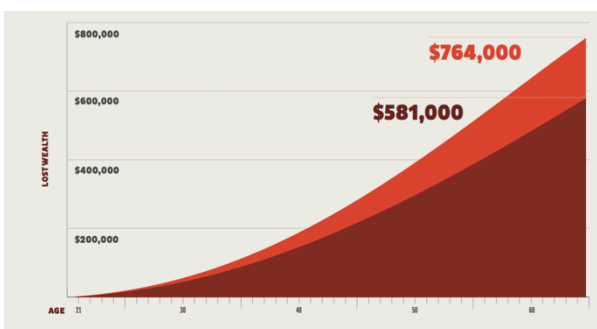


Lifetime Lost Wealth From Climate Change

Workers who are 21 Years Old as of 2015



Workers who are born in 2015



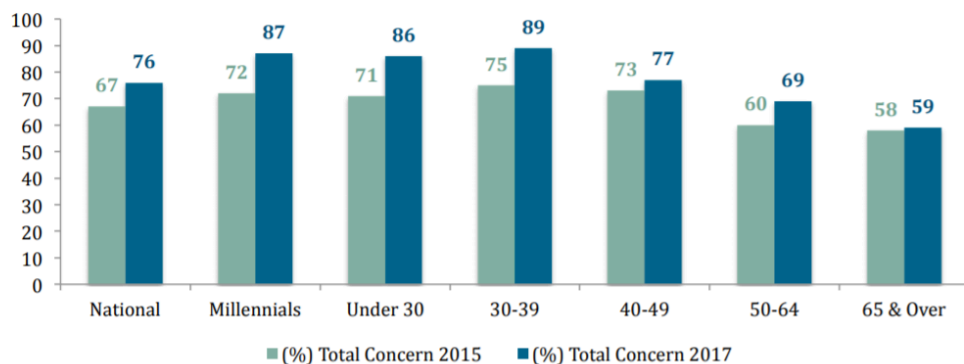
■ MEDIAN EARNER
■ MEDIAN COLLEGE DEGREE EARNER

“The Price Tag of Being Young: Climate Change and Millennial’s Economic Future.” Demos and Next Gen. August 2016

Millennials Are Concerned About Climate Change

How personally concerned are you about climate change?

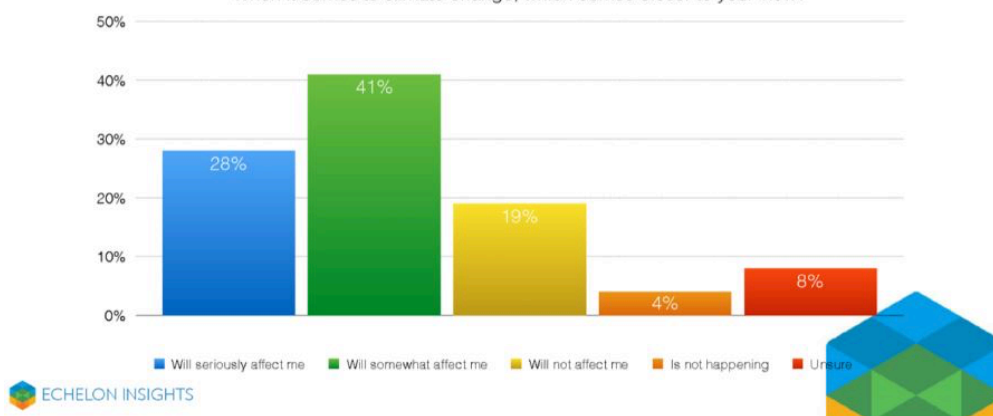
802 respondent(s) total nationally, % total concern by age group



12

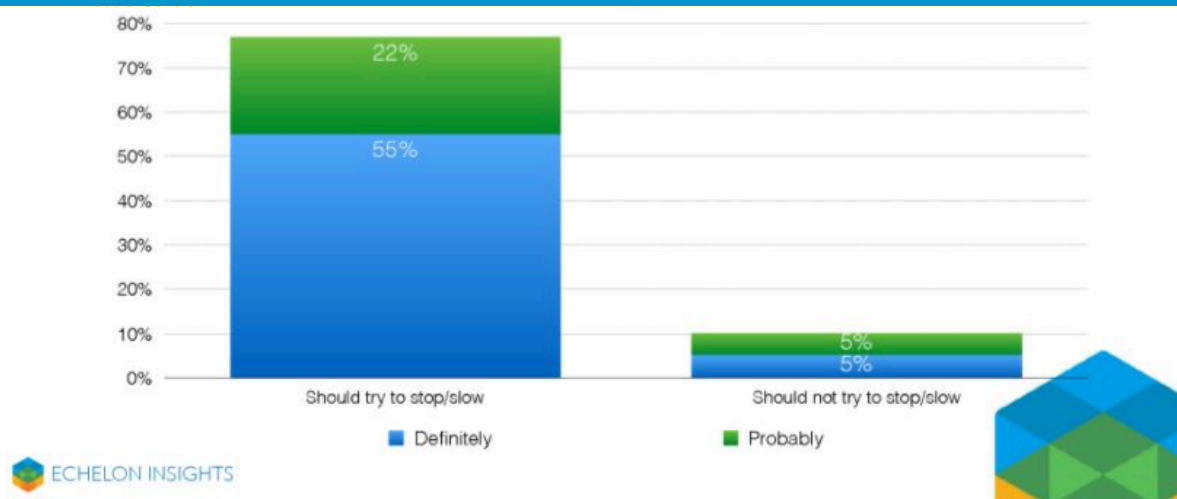
7 in 10 millennials think climate change will affect them in their lifetime

When it comes to climate change, which comes closer to your view?



MTV/AP-NORC Youth Political Pulse, March 2018

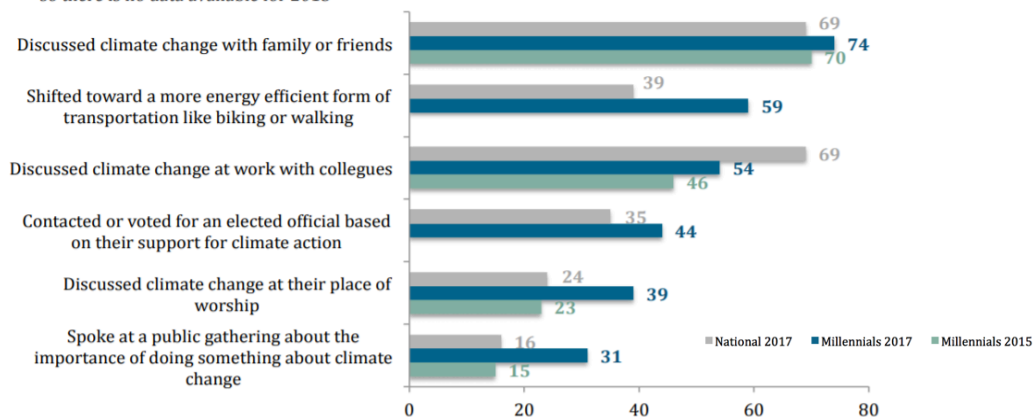
75% of Millennials: Stop or Slow Climate Change



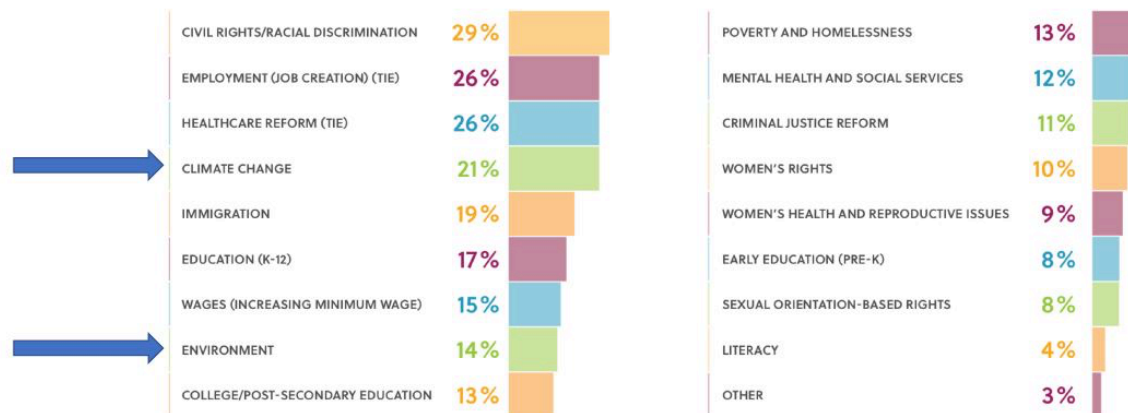
And Are Actively Working On Addressing It

Please indicate which of the following actions you have done personally:

802 respondent(s) total nationally, showing results for "Yes I have" in 2017. Note: "Contacted or voted for an elected official..." and "Shifted toward a more energy efficient form of transportation" was first asked in 2017, so there is no data available for 2015

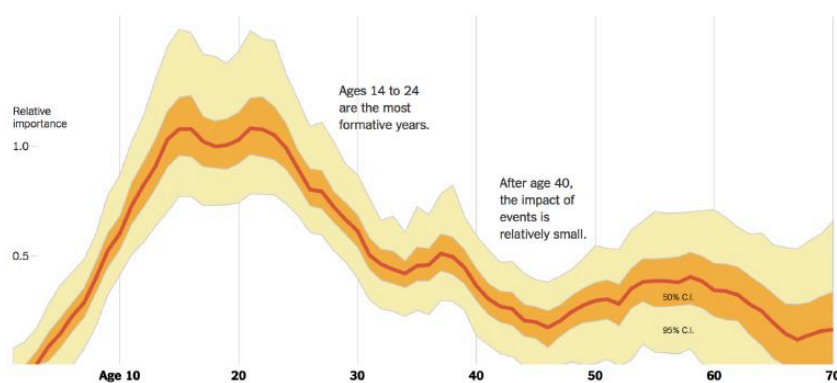


Millennials rank climate change as a high priority social cause



Achieve and Case Foundation, 2017 Millennial Impact Report

Political events that happen at age 18 are 3x as powerful as events at age 40 in solidifying one's political views



Yair Ghitza (Catalist) and Andrew Gelman (Columbia University)



Who Are Some Of These Young Leaders?

Our Children's Trust



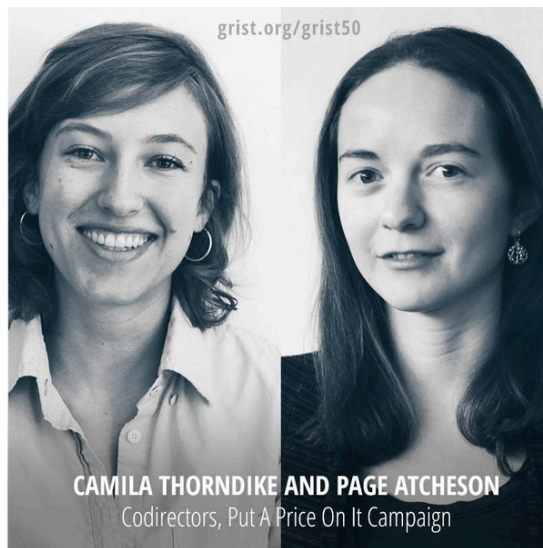
Our Climate

grist 50!

“Page, Camila, and their team invite us all to flip the system on its head. Shouldn’t polluters be paying us for damage to our health, homes, and futures?”



CAMERON RUSSELL
Model and activist



CAMILA THORNDIKE AND PAGE ATCHESON
Codirectors, Put A Price On It Campaign

#PutAPriceOnIt Coalition



 **OUR CLIMATE** **#PUTAPRICEONIT** **YEARS OF LIVING DANGEROUSLY**

Power Shift Network

The Power Shift Network mobilizes the collective power of young people to mitigate climate change and create a just, clean energy future and resilient, thriving communities for all.



Lydia Avila, Executive Director

Power Shift Network



Sunrise Movement

WHO WE ARE

Sunrise is a movement to stop climate change and create millions of good jobs in the process.

We're building an army of young people to make climate change an urgent priority across America, end the corrupting influence of fossil fuel executives on our politics, and elect leaders who stand up for the health and wellbeing of all people.

We are ordinary young people who are scared about what the climate crisis means for the people and places we love. We are gathering in classrooms, living rooms, and worship halls across the country. Everyone has a role to play. Public opinion is already with us - if we unite by the millions we can turn this into political power and reclaim our democracy.

We are not looking to the right or left. We look forward. Together, we will change this country and this world, sure as the sun rises each morning.



Students for Carbon Dividends



23 REPUBLICAN GROUPS



6 DEMOCRATIC GROUPS



This Is Zero Hour



Youth March - July 21st
Lobby Day - July 19th
Washington DC

ORGANIZER

The Zero Hour Youth March
@ThisIsZeroHour

We the youth, cannot afford to wait any longer for adults to protect the natural resources we need to survive.

THUNDEROUS SUPPORTERS



Earth Guardians
 105,831 reach



powershiftnet
 41,758 reach



Our Children's Trust
 21,230 reach



CCAN
 7,463 reach

Higher Education Community Leaders
Are Science, Policy, and Economic
Experts



Politicians Respect Higher Education Leaders



“If **five or six college presidents** came to me and said, ‘Senator Alexander, may we have a 30 minute appointment with you while you’re home next month?’, **I’ll do it in a minute**. So will every other Senator.

You (college presidents) have the credibility to go to a member of Congress and say, ‘Will you please vote for this? Will you cosponsor the legislation? Will you support it? Will you encourage the president [of the United States] to sign it?’ Odds are, if you do that they will. It’s about that simple.

-Senator Lamar Alexander (R-TN)

Higher Education Carbon Pricing Endorsement Initiative

Endorsement Letter

As leaders of higher education institutions, we call upon our elected representatives to act collectively on behalf of current and future generations by putting a price on carbon. We work to prepare our students for thriving futures, over which climate change casts a dark shadow of uncertainty. Putting a price on carbon pollution is an indispensable step we can take to effectively combat climate change.

Carbon pricing creates an economy-wide incentive to reduce greenhouse gases in economically efficient ways that can, if revenues are used wisely, benefit low-income households while stimulating job growth. The World Bank has endorsed carbon pricing as a way to accurately account for the external costs of emissions, like crop loss, flood damage, and medical treatments that result from heat waves and other climate change disasters. Thousands of businesses support carbon pricing for its transparent and predictable approach.

Dozens of countries and jurisdictions across the world have already enacted carbon pricing mechanisms, and the evidence is in: carbon pricing enables renewable energy to flourish, helps phase out polluting energy sources, and lowers emissions. A strong carbon price will rise quickly enough to work without burdening low-income and middle-class families, and won’t create new dependencies on profits from carbon-based energy.

It is time for the United States to lead on this defining issue of our time, and protect the health and well-being of current and future generations. By making carbon-intensive industries pay a fair share of the costs of their pollution, we will have cleaner air and healthier communities, and prevent the most devastating effects of climate change. We therefore ask our elected officials to proactively work to enact a carbon price on the state and national level.

 **OUR CLIMATE**

 **Citizens' Climate Lobby**

YEARS OF LIVING
DANGEROUSLY

#PUTAPRICEONIT

Presidents Who Have Endorsed Carbon Pricing

- Leon Botstein, President, Bard College
- Robert Goldberg, Interim President, Barnard College
- Mariko Silver, President, Bennington College
- Dianne Harrison, President, California State University Northridge
- Gayle E. Hutchinson, President, California State University Chico
- Robert S. Nelsen, President, California State University Sacramento
- Greg P. Smith, President, Central Community College Nebraska
- David Finegold, President, Chatham University
- Brian W. Casey, President, Colgate University
- Katherine Bergeron, President, Connecticut College
- Neil Weissman, Interim President, Dickinson College
- Lee Pelton, President, Emerson College
- Marco Valera, Fordham University
- Daniel R. Porterfield, Ph. D, President, Franklin and Marshall College
- Robert Allen, President, Green Mountain College
- Kim Benston, President, Haverford College
- Sonya Stephens, Acting President, Mount Holyoke College
- Lewis E. Thayne, President, Lebanon Valley College
- Jo Ann Rooney, President, Loyola University Chicago
- Brian Rosenberg, President, Macalester College
- John I. Williams, Jr., President, Muhlenberg College
- Melvin Oliver, President, Pitzer College
- David Oxtoby, President, Pomona College
- Wim Wiewel, President, Portland State University
- Thomas J. Schwarz, President, Purchase College, SUNY
- Kathleen McCartney, President, Smith College
- Valerie Smith, President, Swarthmore College
- Dr. Melik Peter Khoury, President, Unity College
- Nicholas B. Dirks, Chancellor, University of California Berkeley
- Andrew J. Leavitt, President, University of Wisconsin Oshkosh
- Jon Chenette, Interim President, Vassar College
- Paula A. Johnson, President, Wellesley College
- Michael S. Roth, President, Wesleyan University


Southwestern University Faculty Resolution





SU faculty met with Congressional staffers (beginning sixth from left) Mr. Anthony Triola - Representative John Carter's Field Director, Ms. Sandy Edwards - Senator John Cornyn's Regional Director, and Mr. Jeff Williford - Senator Cornyn's Deputy Regional Director.

(Credit: Carlos Barron)


The Tyndall Petition



climatepedia
BETA

JOIN OUR MAILING LIST  

ABOUT TYNDALL PETITION CLIMATE101



TYNDALL PETITION

Meet experts who agree climate change is an urgent problem

676 experts from 139 institutions agree
Climate change is a real and urgent problem



Find An Ally At Your University

- **Sustainability Director**
- **Sustainability committee**
- **Environmental students**
- **Faculty**



Work With Your Alumni Association

- **Write op-eds**
- **Start a petition**
- **Raise funds**
- **Make presentations**
- **Network**



Campus Outreach



Table at campus events



Organize and host film screenings



Give presentations

Fundraise

\$5,000 would support

- 10 paid fellowships across our regions

\$1,000 would support

- 5 students to attend the national conference



Become A Higher Ed Ally!



Aurora Winslade
Swarthmore College



Neil Leary
Dickinson College



Prof. Dan Dietrich
U-Wisc. Stevens Point

Monthly call for Higher Ed Allies with Clara Fang.
Join the team through CCL Community Higher Education Action Team

Aurora Winslade

Sustainability Director
Swarthmore College, PA

- Helped us launch the Higher Ed Carbon Pricing Endorsements Initiative
- Got her president to sign-on
- Organized a day long workshop on internal carbon pricing for colleges and universities



Dr. Dan Dietrich

English Professor
University of Wisconsin, Stevens Point

- Group leader of the local chapter.
- Hosts chapter meetings on campus.
- Worked with students to start a student chapter.
- Fundraised to help students attend the national conference.
- Supported efforts to win endorsement from student government and university chancellor.

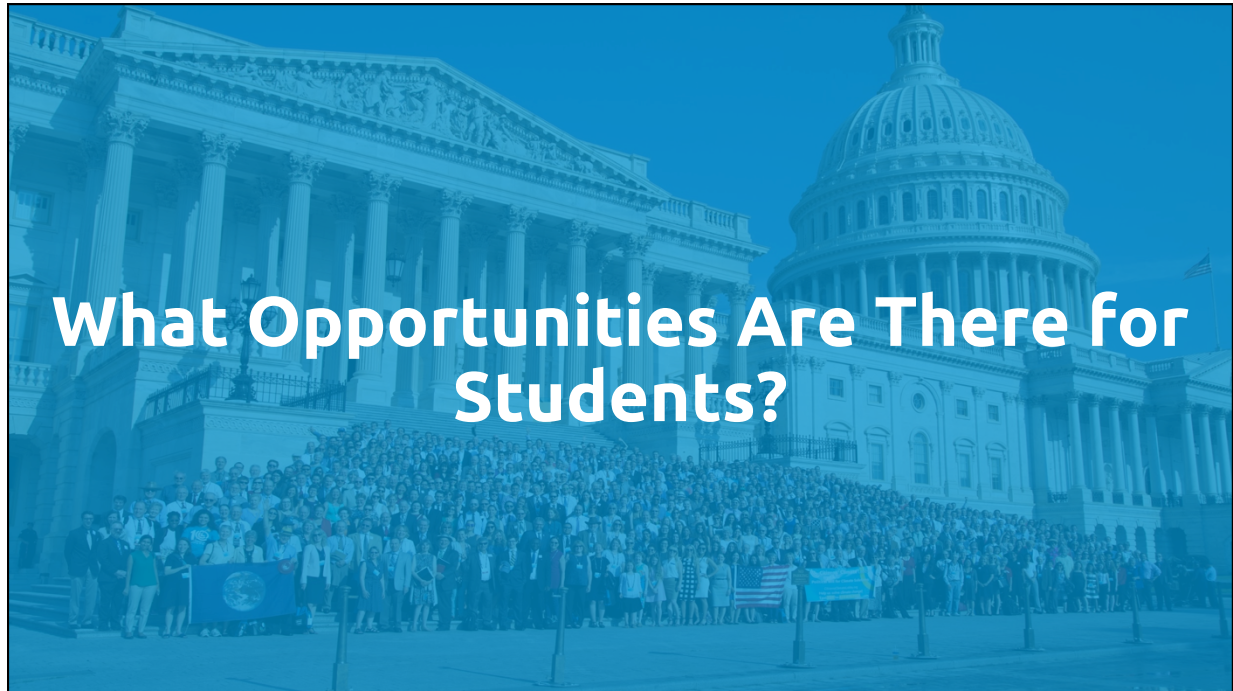


Neil Leary

Sustainability Director
Dickinson College, PA

- Got all his students in the Environmental Studies course involved in #PutAPriceOnIt coalition.
- His students got the endorsement of the town council of Carlisle.
- Helped launch the Higher Education Carbon Pricing Endorsements Initiative.
- Got his president to sign-on.
- Helped to organize Safe Climate PA.





Campus Outreach



Meet with Members of Congress



University Endorsements



Student groups and organizations



Sustainability department/ director



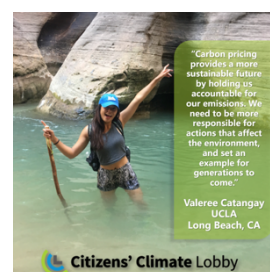
University President

Student Testimonials Project

Young people are disproportionately affected by climate change, and we need their voices in government in supporting a price a carbon.

Citizens' Climate Lobby is collecting photos and quotes from students showing why young adults from around the country support a **price on carbon**.

[http://
www.citizensclimatehighered.org/
testimonials](http://www.citizensclimatehighered.org/testimonials)



Campus Leaders & Regional Fellows



- Start a campus campaign
- Work 7 hours a week on their campaign
- Bi-weekly coaching calls
- Monthly conference calls
- Promote regional conference
- Apply at:

[http://www.citizensclimate
highered.org/campus-leaders](http://www.citizensclimatehighered.org/campus-leaders)

Do an Internship

- Involve young people in climate advocacy.
- Support for local chapters.
- Gain valuable skills.
- Gain academic credit.
- Bridge the gap between generations.
- Help a young person get experience in their chosen career.

<http://www.citizensclimatehighered.org/chapter-interns>



Opportunities for Students

- 1 Volunteer**
Join a local chapter and get involved in advocacy efforts!
- 2 Intern**
Get professional experience while helping to expand our membership and impact!
- 3 Lead**
Become a group leader yourself and start a CCL campus chapter!



Citizens' Climate Lobby

"I hope for a price on carbon because my generation is disproportionately affected by climate change. And the carbon fee has the power to not only stimulate the necessary transition to clean energy, but create the urgency we need to act responsibly."
Maeye Masterson
Hawthorne College Prep High School
Chicago, Illinois

"I support Carbon Fee & Dividend or simply putting a price on carbon as it has been acclaimed as the 'silver bullet' to solving climate change. It will allow me and my future children to enjoy a safe and livable world."
Taylor Krause | Chapman University | San Diego, California

Citizens' Climate Lobby

I'm #OnIt because... we should be responsible for our planet

ENERGY INDEPENDENT

A price on carbon would be a huge step forward towards a greener future our world so desperately needs. Future generations should have the opportunity to grow up in the outdoors as I did.
Grace Lewis
Junata College
Northampton, PA

Citizens' Climate Lobby

Join the Higher Education Action Team

<http://www.citizensclimatehighered.org> and click "Join"



Time For Questions
Click the Microphone Icon
Or *6 If On The Phone

A Quick Review For Tonight's Takeaways

**Young People
Matter, Will Be
Heavily
Impacted, And
Are Deeply
Concerned**

**They Are
Already
Leading The
Charge in
Shaping Our
Dialogue**

**There Are
Many Ways To
Get Them
Involved! Let's
Connect &
Diversify!**



Pope Francis ✓
@Pontifex



Dear young people, never get tired of
being instruments of peace and joy
among your peers!

1:30 AM - 25 Mar 2018

♥ 250,616 ↗ 69,944

