

HOW TO GET ENDORSEMENTS

Without talking to anyone!

Peter Bliss

- ▶ **25 employers representing 26,000** district employees have made a public statement **calling on leaders to take action** to address climate change.
- ▶ **32 employers representing 26,000** district employees are **leading by example** with internal efforts to reduce their carbon footprint.

EMPLOYERS IN MN CD2

Employer	CD2 Employees	Employer	CD2 Employees
Thomson Reuters	7000	Kohls Dept. Stores	500
Amazon	2500	Best Buy	500
Wal Mart	2200	YMCA	400
UTC Aerospace	1600	CVS Pharmacy	400
Target	1500	US Bank	280
McDonalds	1450	Caribou Coffee	200
UPS	1400	City of Red Wing	200
Ecolab	1300	Starbucks	160
Afton Alps (Vail Resorts)	1000	City of Hastings	130
Seagate	800	Cargill	100
3M	750	City of Prior Lake	100
Wells Fargo	910	Cardinal Health (Uni Patch)	100
PepsiCo	600		

CALL FOR ACTION

Employer	CD2 Employees	Employer	CD2 Employees
SMSC - Mystic Lake Casino	4200	Patterson Companies	500
BCBS of MN	3250	Federal Mogul	400
Mayo Clinic Health System	1700	Menasha Corp.	310
Cub/SuperValu	1500	Chipotle	250
Prime Therapeutics	1500	Lowe's Home Improvement	250
Hy-Vee	1500	Rahr Malting	240
Fairview	1200	Walgreens	225
Post Consumer Brands	1200	CertainTeed	220
Lifetime Fitness	1000	Dakota County Tech. College	210
Xcel Energy	1000	Archer-Daniels-Midland Co.	200
St. Olaf College	861	Ardent Mills	200
Carlton College	811	Dick's Sanitation	150
Home Depot	800	Coborn's	130
Hearthside Food Solutions	620	Cameron's Coffee	125
Uponor	580	Panera Bread	125
TreeHouse Private Brands	540	Waste Management	100

INTERNAL ACTION

- ▶ Who are the large employers in my district?
- ▶ What do they say about climate change?
- ▶ How many employees do they have?

ANSWERS ON THE INTERWEB!

- ▶ State, city, county data
- ▶ Target, Walmart, Starbucks, McDonald's



WHO ARE THE LARGE EMPLOYERS?



- ▶ Search city, county websites for “principle employers”, “large employers”, “major employers”, etc. Often buried in financial or community development reports
- ▶ Data may not be current

Comprehensive Annual Financial Report of the
City Council of Eagan MN December 31 2016

Taxpayer	2016			2007		
	Employees	Rank	Percentage of Total City Employment	Employees	Rank	Percentage of Total City Employment
Thomson Reuters	6,500	1	11.40%	6,800	1	17.12%
BlueCross/BlueShield of Minnesota	3,250	2	5.70%	3,900	2	9.82%
US Postal Service	2,000 ⁽¹⁾	3	3.51%	1,400	5	3.52%
United Parcel Service	1,400	4	2.46%	1,400	6	3.52%
Ecolab	1,200	5	2.10%	800	8	2.01%
Coca-Cola Midwest Bottling	875	6	1.53%	900	7	2.27%
Prime Therapeutics	800	7	1.40%	550	10	1.38%
Wells Fargo Mortgage	750	8	1.32%	700	9	1.76%
City of Eagan	582	9	1.02%			
Argosy University	380	10	0.67%			

- ▶ Search company websites, news stories, associations
- ▶ Divide into “Calls for Action” and “Internal Action”



WHAT DO THEY SAY ABOUT CLIMATE CHANGE?

[NEWS](#)
[SPORTS](#)
[BUSINESS](#)
[LIFESTYLE](#)
[ENTERTAINMENT](#)
[NOTICES](#)
[OBITUARIES](#)
[MILESTONES](#)
[OPINION](#)

[POLICY HUB](#)
[CLIMATE SOLUTIONS](#)
[CLIMATE ACTION](#)

City urges lawmakers to act on climate change

By Red Wing Newsroom on Apr 13, 2017 at 5:20 p.m.

[f](#) [t](#) [in](#) [e](#) [v](#)

Business Environmental Leadership Council

We work with Fortune 500 companies across key sectors to strengthen business support for effective climate policies.

Welcome to the Grasstops Engagement Tracker

(formerly known as the Outreach Database)

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Welcome to the Grasstops Engagement Tracker. If you have an endorsement to add or an influencer you want to work with, start by searching for them below. If found, click the Edit/upload button or the Apply to be a Delegate button to start working with that influencer. Otherwise click the Add an Influencer/Endorsement button. You can also use the Adv Search tab for more advanced access to the database. Once you have endorsements or influencers you are working with you can find them on the My Influencers tab.

Enter name of a person or organization and click the Search button:

If you don't find your influencer after searching the database click this button: [Add an Influencer/Endorsement](#)

Name/Title	Type	Primary Contact	City	State	URL	Delegate(s)	Chapter	Action Team	Public Position
Margaret A. Cargill Foundation	Org					Andrew Beahrs	CCL Staff-Foundations		
Gregory Page / Emr CEO, Cargill Board of Directors, John Deere	Indiv		Minneapolis	MN		Susan Hopkins	Agriculture	Calls for Carbon Footprint	Calls for Climate Action
Cargill	Org		Minneapolis	MN			Agriculture	Calls for Carbon Footprint	Calls for Climate Action

White House Announces Additional Commitments to The American Business Act on Climate Pledge

The White House
Office of the Press Secretary
For Immediate Release
December 01, 2015

Today, the White House will announce additional commitments from **73 companies** from across the American economy who are joining the American Business Act on Climate Pledge. With this announcement, a total of **154 companies** will have signed the American Business Act on Climate Pledge to demonstrate their support for action on climate change and the conclusion of a...

Today, the following companies have joined the pledge and their detailed commitments can be viewed at: obamawhitehouse.archives.gov/ClimatePledge

21ST CENTURY FOX
365 RETAIL MARKETS
ACER AMERICA
ADOBE
AGRI EQUIPMENT PARTNERS

TARGET CLIMATE POLICY

Target acknowledges the scientific consensus that the climate is changing, contributing to that change, and that our supply chain, operations, and products are impacted by the effects of climate change. We are committed to reducing our carbon footprint, and to engaging constructively with industry peers, value chain stakeholders, and policymakers to help accelerate the transition to a low-carbon economy. [Target supports the Paris Agreement](#) and national, regional, and local policy initiatives.

- ▶ Some companies may not be who they appear to be
 - ▶ Great Lakes Coca Cola Bottling is not Coca-Cola
 - ▶ McDonalds stores are mostly franchised, but heavily branded
 - ▶ Starbucks stores inside other stores are licensed (ie-Target employees)
- ▶ Affiliations may not imply calling for action
 - ▶ Buck Hill, Welch Village are members of US Ski&Snowboard, but apparently only to field racing teams
- ▶ Some company positions may not be crystal clear
 - ▶ A sustainability policy without any tangible actions
 - ▶ Thomsen Reuters calls strongly for companies to take action, but not governments per se

JUDGEMENT CALL
BE DEFENDABLE



- City, County Data
- News
- Company Website
- Estimates
- Call?



HOW MANY EMPLOYEES?

1. General City Information

The City of Burnsville is a second ring developed suburb in Dakota County, strategically located where I-35 splits (approximately 14 miles south of downtown Minneapolis or St. Paul, 5 miles from the international airport, and 3 miles from the Mall of America.)

Burnsville experienced rapid growth from the mid-1960s to the mid-1990s. The population in 1960 was approximately 2,700 and has expanded to more than 62,000 in 2017. Currently, 98 percent of the City is developed.

Major employers in Burnsville include: UTC Aerospace Systems (1600), Fairview Ridges Hospital (1200), and Pepsi Cola Bottling (600). Burnsville is home to the Burnsville Center regional shopping mall, which attracts over 12 million visits per year.



We're more than just a grocery store.

In 1930, Charles Hyde and David Vredenburg opened a small general store in Beaconsfield, Iowa. That store grew to become Hy-Vee — a company known for excellent service and reasonable prices. As an employee-owned company, Hy-Vee encourages each of our more than 81,000 employees in more than 235 stores over eight states to help guide the company.

Our eight decades of outstanding success are a testament to our employees' hard work and dedication to the vision of our founders. Today, we continue to provide exceptional customer service.



Cyber Monday puts Amazon's Shakopee fulfillment center into high gear

By: Naomi Pescovitz



POSTED: NOV 27 2017 04:48PM CST
VIDEO POSTED: NOV 27 2017 08:18PM CST
UPDATED: NOV 27 2017 08:33PM CST

SHAKOPEE, Minn. (KMSP) - This Cyber Monday is expected to be the largest online shopping day in history. Adobe expects sales will reach \$6.6 billion, up more than 16 percent from last year.

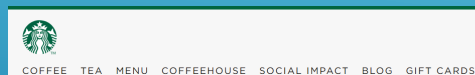
Online retail giant, Amazon, is expected to take home a substantial chunk of that pie, which has the fulfillment center in Shakopee on overdrive. The warehouse opened last summer and covers the size of about 14 football fields.

"We've spent all year scaling our systems, launching new features, new types of systems that we can bring online, and today's the test if it's all going to work," said Amazon Senior Principal Engineer, John Darrow.

Amidst the robots, conveyor belts and real-life employees, the madness of Cyber Monday is the pinnacle for Amazon and other online retailers.



The fulfillment center in Shakopee is one of more than 75 like it across the country. It is home to about 2,500 employees and the company adds about a thousand more for the holidays.

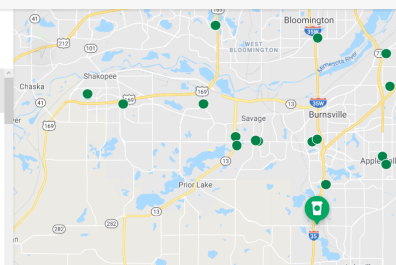


Find a store



Filter

Super Target Lakeville ST-1484 Open until 9:00 PM	♡	①
Lakeville - I-35 & Kenwood Trail Open until 9:00 PM	♡	①
16227 Kenrick Ave - I-35 & Cty Rd 46 Open until 9:00 PM	♡	①
CR 42 and Burnhaven Dr Open until 10:00 PM	♡	①
Super Target Burnsville ST-2340	♡	①



Employers in MN Congressional District 2: Call for Action on Climate Change

25 employers representing 26,000 total employees in MN CD2 have made a public statement calling on leaders to take action to mitigate climate change.

Employer	CD2 Employees	Ref 1	Ref 2
Thomson Reuters	7000	<u>1</u>	<u>2</u>
Amazon	2500	<u>1</u>	<u>2</u>
Wal Mart	2200	<u>1</u>	<u>2</u>
UTC Aerospace	1600	<u>1</u>	<u>2</u>
Target	1500	<u>1</u>	<u>2</u>
McDonalds	1450	<u>1</u>	<u>2</u>
UPS	1400	<u>1</u>	<u>2</u>
Ecolab	1300	<u>1</u>	<u>2</u>
Afton Alps (Vail Resorts)	1000	<u>1</u>	<u>2</u>
Seagate	800	<u>1</u>	<u>2</u>
3M	750	<u>1</u>	<u>2</u>
Wells Fargo	910	<u>1</u>	<u>2</u>
PepsiCo	600	<u>1</u>	<u>2</u>
Kohls Dept. Stores	500	<u>1</u>	<u>2</u>

WHAT TO DO WITH THE DATA?

- ▶ Revisit in the light of day
- ▶ This list doesn't account for voters who work outside the district.
- ▶ Look for companies who's business would benefit from action

AFTERTHOUGHTS

► Resource materials used: www.tinyurl.com/CCLEmployers

THANK YOU!