

# Organizing on Campus

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## About Me

- Focus: connecting historical context to our contemporary problems; utilizing sustainable thinking to solve today's problems
- Solid coursework in Energy Science, Environmental Studies, Business, & Economics
- President of Sustain UNL 2017-2018 Academic year
- CCL Member since February 2017
  - 2017 and 2018 International Conference attendee
- Lobby Experience
- #PutAPriceOnIt Field Representative



## Purpose and Outcomes

Empower you all to take action

Make organizing on campus feasible and tangible.

Case Study: Sustain UNL and pricing carbon

You will go back to campus conscious about what your school is doing in regards to sustainability and/or climate change



## Sustain UNL

Mission Statement: *Creating a sustainable world through activism, education, and service-engagement*

Current initiatives:

- #PutAPriceOnIt, Save the Food, Refuse Single Waste, Simple Living

Resources at the University of Nebraska-Lincoln:

- Office of Sustainability
  - Green Fund
  - Environmental Sustainability Committee
  - UCARE (Research opportunities)
- We don't have:
  - A long-term sustainability plan
  - Plan to combat climate change



## Optimism, Energy, Persistence

- You have the strength to be the change in the world!
- BELIEVE visions are attainable and dreams will be reality
  - Never be upset at someone for not believing in your vision or dream, they don't understand
  - Work harder to communicate and present your ideas
  - Stay positive through the entire process until you reach your goals
- You pay tuition = you pay their salaries. Administration responds to student desires
  - Think of constituents and Members of Congress
- Do not give up, failure is apart of the process

Climate change can be overwhelming and bring out the darkness in people's minds, we are the light in this world!



## How to Organize: UNL #PutAPriceOnIt Campaign

Phases of organizing:

1. Organize
2. Educate
3. Design
4. Engage



Outline the campaign: 1-1-2-3-5

Start with utilizing #PAPOI Student Toolkit and CCL Community



## #PutAPriceOnIt Campaign

- *Our Climate + Years Project*
- **Purpose:** ..to provide a platform for students to communicate a vital component of a sustainable world: a price on carbon.
- **Focus:** .. educating others on the details and interconnectivity involved with carbon policy.
- **Forms of Engagement:**
  - Policy Understanding
  - Policy Advocacy
  - Local Organizing
  - Story-Telling
- An opportunity to have a voice and make a difference



## Organize. Educate. Design. Engage.

- **Organize**
  - Set meeting times, get documents together, figure out what the end goal and objective is
- **Educate**
  - Learn your material, know what your message is, practice articulating your message
- **Design**
  - Who/what do you need support from, plan events, schedule tabing, consult
- **Engage**
  - Have high energy, don't be afraid to do uncomfortable things, talk to people different than you



## 1-1-2-3-5

Purpose: to create a working framework outlining a vision, problem, or solution

1 Vision, Problem, or Solution

1 Starting Point or Clear Goal

2 Pathways

3 Approaches

5 Actions



## Closing Discussion

How can you use this information to organize on your campus?

What kind of change do you want to see at your school? In the your community?  
The world?

